



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

John Tully, Chair

Shane Young, V. Chair

Courtney Chatterson

Dr. Karen Semien-McBride

Jade Sche

Holly Boutelle

Josh Rockwell

Aaron Palmer

Ashlee Carroll

STAFF:

Stephanie El Tawil
Economic Development &
Policy Manager

Irene Presentine
Programming Assistant

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Wednesday, April 9, 2025
4:00 PM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802



1. Call to Order – Johnny Tully, Chair
2. Approval of [Minutes from February 11, 2025](#),
Economic Development Committee Meeting.
3. Staff Report
 - DTLB Alliance Events
 - Economic Development Events
 - Economic Development Projects
4. Chairperson’s Report
 - a. Gift Card Report Out
 - b. DTLB Link & Learn Updates
 - c. FY 2025-2026 Planning
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING:

Wednesday, June 11, 2025

4:00 PM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.



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Key Points	Details
Action Items	