



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Jenny Rivera, Chair

Michael Vitug, V. Chair

Alan Burks

Milton Ordonez

Hannah Moon

Max Beach

Shruti Shankar

Solimar Salas

Tasha Hunter

STAFF:

Stephanie Gonzalez
Placemaking Manager

Stew Stephens
Programming Assistant

James Ahumada
Sr. Vice President &
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PLACEMAKING COMMITTEE AGENDA

March 20, 2024

8:30 AM

DLBA Conference Room
100 W Broadway, Suite 235
Long Beach, CA 90802

1. Call to Order – Jenny Rivera, Chair
2. **ACTION: Approval of Minutes from [January 16, 2024](#) Placemaking Committee Meeting.**
3. Staff Report 15 Minutes
 - a. Lighting Update
 - b. Walk to School Day
 - c. Walk to Play Day
 - d. Lincoln Park Programming
 - e. Vacant Storefront Vinyl – Phase II
4. Working Group 2 Project Proposal 10 Minutes
5. Working Group Breakout Session 40 Minutes
 - a. Determine Next Milestones
 - b. Outline Group Needs
 - c. Schedule Working Group Check-In Meeting
6. **OBJECTIVE:** Outline Milestones for Remainder of Fiscal Year
7. Group Leads to Share Update + Needs 15 Minutes
8. Old Business
9. New Business
10. Public Comment (three minutes on all non-agenda items)
11. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:
Wednesday, May 15, 2024
8:30 AM
Location: DLBA Conference Room (100 W Broadway, Suite 235)
Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.