PLACEMAKING COMMITTEE AGENDA
March 20, 2024
8:30 AM

DLBA Conference Room
100 W Broadway, Suite 235
Long Beach, CA 90802

1. Call to Order – Jenny Rivera, Chair

2. ACTION: Approval of Minutes from January 16, 2024 Placemaking Committee Meeting.

3. Staff Report
   a. Lighting Update
   b. Walk to School Day
   c. Walk to Play Day
   d. Lincoln Park Programming
   e. Vacant Storefront Vinyl – Phase II

4. Working Group 2 Project Proposal
   10 Minutes

5. Working Group Breakout Session
   a. Determine Next Milestones
   b. Outline Group Needs
   c. Schedule Working Group Check-In Meeting
   40 Minutes

6. OBJECTIVE: Outline Milestones for Remainder of Fiscal Year

7. Group Leads to Share Update + Needs
   15 Minutes

8. Old Business

9. New Business

10. Public Comment (three minutes on all non-agenda items)

11. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:
Wednesday, May 15, 2024
8:30 AM
Location: DLBA Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.