PLACEMAKING COMMITTEE AGENDA
March 20, 2024
8:30 AM

DLBA Conference Room
100 W Broadway, Suite 235
Long Beach, CA 90802

1. Call to Order – Jenny Rivera, Chair

2. **ACTION: Approval of Minutes from January 16, 2024 Placemaking Committee Meeting.**

3. Staff Report   15 Minutes
   a. Lighting Update
   b. Walk to School Day
   c. Walk to Play Day
   d. Lincoln Park Programming
   e. Vacant Storefront Vinyl – Phase II

4. Working Group 2 Project Proposal   10 Minutes

5. Working Group Breakout Session   40 Minutes
   a. Determine Next Milestones
   b. Outline Group Needs
   c. Schedule Working Group Check-In Meeting

6. **OBJECTIVE**: Outline Milestones for Remainder of Fiscal Year

7. Group Leads to Share Update + Needs   15 Minutes

8. Old Business
9. New Business
10. Public Comment (three minutes on all non-agenda items)
11. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:

Wednesday, May 15, 2024

8:30 AM
Location: DLBA Conference Room (100 W Broadway, Suite 235)

*Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all*

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