



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

- Clay Wood (Chair)
- Clare Le Bras (V. Chair)
- Robert Marquez
- Judy Estrada
- Isaac Svensson
- Alex Escobar
- Brendan Le
- James Turner
- Michael Vitug

STAFF:

- Justine Nevarez
Community Outreach &
Events Manager
- Irene Presentine
Programming Assistant

SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA

Thursday, January 9, 2025
10:00 AM

DTLB Alliance Conference Room
100 W Broadway, Suite 235
Long Beach, CA 90802

1. Call to Order – Clay Wood, Chair
2. **ACTION: Approval of [Minutes from December 12, 2024](#) Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager
 - a. DTLB Pre-Holiday Bar Crawl Recap
 - b. DTLB Dry January Mocktail Crawl (1/16) Preview
 - c. DTLB Art + Design Walk (2/8) Preview
 - d. Microgrant Report
4. CHAIRPERSONS REPORT – Wood
 - a. Committee Project Groups
 - i. Recruit Sponsors: Clare, James, Alex
 - ii. Outreach Assistance: Alex, Rob, Isaac, Clare
 - iii. Event Organizers: Judy, Michael, Brendan
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



10 Minutes

45 Minutes

NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:

Thursday, February 13, 2025

10:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dtlb.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.