



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Rob Marquez, Chair

Amy Chambers, V. Chair

Rhonda Love

Judy Estrada

Silissa Uriarte-Smith

Clay Wood

Claudia Ayala

Jennifer Totah-Wolfe

Greg Beck

**STAFF:**

Stew Stephens  
Programming Assistant

Justine Nevarez  
Community Outreach &  
Events Manager

James Ahumada  
Vice President & Deputy  
CEO

**SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA**

January 9, 2024  
9:30 AM

**DLBA Conference Room**

100 W Broadway, Suite 120  
Long Beach, CA 90802

1. Call to Order – Robert Marquez, Chair
2. **ACTION: Approval of Minutes from [December 12, 2023](#) Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager 10 Minutes
  - a. Microgrants Report
  - b. Roller Disco Recap
  - c. NYE Recap
  - d. Date Night Preview
4. CHAIRPERSONS REPORT - Marquez 50 Minutes
  - a. Discussion of FY 23-24 Project Milestones
  - b. **RECOMMENDED ACTION:** Approval of FY 23-24 Project Milestones
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

**NEXT SPECIAL EVENTS COMMITTEE MEETING:**

**Tuesday, February 13, 2024**

**9:30 AM**

Location: TBD

***Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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