



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

John Tully, Chair

Shane Young, V. Chair

Ashleigh Stone

Courtney Chatterson

Dr. Karen Semien-McBride

Jade Sche

Holly Boutelle

Josh Rockwell

Aaron Palmer

STAFF:

Stew Stephens
Programming Assistant

Stephanie El Tawil
Economic Development &
Policy Manager

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

April 10, 2024

4:00 PM

DLBA Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

1. Call to Order – Johnny Tully, Chair
2. **ACTION: Approval of Minutes from [February 7, 2024](#) Economic Development Committee Meeting.**
3. Staff Report 10 Minutes
4. Chairperson’s Report 50 Minutes
 - a. Gift Card Report Out
 - b. DTLB Link & Learn Updates
 - c. Pop-Up Program
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING:

Wednesday, June 12, 2024

4:00 PM

Location: DLBA Conference Room (100 W Broadway, Suite 235)

*Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259. by noon the day prior to the meeting.

100 West Broadway, Ste 235
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Key Points	Details
Action Items	