



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Jenny Rivera, Chair

Michael Vitug, V. Chair

Alan Burks

Milton Ordonez

Hannah Moon

Max Beach

Shruti Shankar

Solimar Salas

Tasha Hunter

**STAFF:**

Stew Stephens  
Programming Assistant

Stephanie Gonzalez  
Placemaking Manager

James Ahumada  
Senior Vice President &  
Deputy CEO

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**PLACEMAKING COMMITTEE AGENDA**

January 16, 2023  
9:00 AM

**DLBA Conference Room**  
100 W Broadway, Suite 120  
Long Beach, CA 90802

1. Call to Order – Jenny Rivera, Chair
2. **ACTION: Approval of Minutes from [November 21, 2023](#) Placemaking Committee Meeting.**
3. Staff Report 15 Minutes
  - a. Lighting
  - b. Lincoln Park Programming
  - c. Vacant Storefront Window Vinyl
4. Working Group Breakout Session 50 Minutes
  - a. Group Project Planning
  - b. Outline Milestones
  - c. Schedule Working Group Check-In Meeting
5. **OBJECTIVE:** Share milestones with committee
6. Group Leads Share Update + Needs 15 Minutes
7. Old Business
8. New Business
9. Public Comment (three minutes on all non-agenda items)
10. Adjournment

**NEXT PLACEMAKING COMMITTEE MEETING:**  
**Tuesday, March 19, 2024**  
**9:00 AM**  
Location: DLBA Conference Room (TBD)  
*Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown, for all*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.



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Key Points	Details
<b>Action Items</b>	