



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

### MEMBERS

Clay Wood (Chair)

Clare Le Bras (V. Chair)

Robert Marquez

Judy Estrada

Isaac Svensson

Alex Escobar

Brendan Le

James Turner

Michael Vitug

### STAFF:

Justine Nevarez  
Community Outreach &  
Events Manager

Irene Presentine  
Programming Assistant

## SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA

Thursday, December 12, 2024  
10:00 AM

### DTLB Alliance Conference Room

100 W Broadway, Suite 235  
Long Beach, CA 90802

**Present:** Clay Wood, Robert Marquez, Judy Estrada, Isaac Svensson, Alex Escobar

**Absent:** Clare Le Bras, Brendan Le, James Turner, Michael Vitug

**DTLB Alliance Staff:** Justine Nevarez, Irene Presentine, Kelsey Mader

1. Call to Order – Clay Wood, Chair  
[Meeting Presentation](#). Called to order at 10:06AM.
2. **ACTION:** Approval of [Minutes from November 14, 2024](#)  
**Special Events & Sponsorships Committee Meeting.**  
**MOTION:** 1<sup>st</sup>: Estrada; 2<sup>nd</sup>: Marquez.  
**VOTE:** None opposed. No abstentions. Motion passes.
3. CHAIRPERSONS REPORT – Wood
  - a. Committee Project Groups
    - i. Recruit Sponsors: Clare, James, Alex
    - ii. Outreach Assistance: Alex, Rob, Isaac
    - iii. Event Organizers: Judy, Michael, Brendan
4. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager
  - a. DTLB Pre-Holiday Bar Crawl Recap
  - b. DTLB Dry January Mocktail Crawl (1/16) Preview
    - i. Included a brainstorming of ideas for increased business participation
    - ii. Suggestion for moving the mocktail to coincide with St. Patrick's Day to increase participation
  - c. DTLB Art + Design Walk (2/8) Preview
  - d. Microgrant Report
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment  
Adjourned at 11:06AM.



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Community Outreach &  
Events Manager

Irene Presentine  
Programming Assistant

**NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:**

**Thursday, January 9, 2025**

**10:00 AM**

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe  
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.