

Placemaking Committee

DLBA Conference Room

December 17 2024, 9:00am



DOWNTOWN
LONG BEACH
ALLIANCE

1. Call to Order & Introductions

Welcome Irene 😊

2. Minutes

Action: Approve minutes from October 15, 2024 meeting

3. Staff Report – Stephanie Gonzalez

- a. Hello Lamp Post
- b. MLK Day Of Service
- c. Monthly Dog Walks
- d. Ornament Hunt




Find the
Holiday Ornament

Collect any 4 stickers in a row and bring it by the DTLB Alliance office for a special Downtown Holiday Prize!*

Each shop below has hidden an ornament at their establishment that looks like the ones on this page. Stop by each location to find the ornament and receive a sticker!

Poke Pub 160 The Promenade N.	MAKE Collectives 430 E. 1st St.	Partake Collective 456 Elm Ave.	BYO Long Beach 431 E. 1st St.
Modica's Deli 455 E. Ocean Blvd.	Laurie's Pie Bar 450 Pine Ave.	Fingerprints Music 420 E. 4th St.	Altar Society Brewing Co. 230 Pine Ave.
The Elemental Shop 312 Elm Ave.	ISM Brewing 210 E. 3rd St., Unit A	Long Beach Vintage Etc 737 Pine Ave.	Anneise 440 E. 1st St.
Bruce's Empty Bowl 245 Pine Ave., #140	Ethikil 352 E. 4th St.	Pirate's Cove 419 C Shoreline Village Dr.	Rocky Mountain Chocolate Factory 419 F Shoreline Village Dr.

*No purchase necessary

ID 111850

Hello Harvey Milk

ID 109613 / 2

Welcome to Harvey Milk Promenade Park! This historic landmark is the first park in Long Beach named after an openly gay person and the first park in the nation named after Harvey Milk! 🌈

I'm here to share more details about the park and answer any questions you may have!

<new-bubble>

The park and plaza have transformed a once-empty space into a colorful urban activation! 🌈

At its core is the historic "Long Beach Recreation" mosaic mural, salvaged from demolition in 1982. A focal point of the park is the Equality Plaza - an area dedicated to local LGBT leaders and their contributions to Long Beach and the gay civil rights movement! 🌈

Discover more - <https://tiny.hlp.city/DTLB-Harvey-Milk-Park>.

Continue

ID 111851

Continue

ID 109614 / res-vis / QID 382

I now have a couple of quick questions for you...

<new-bubble>

Are you a resident or visitor? 📍

Resident

Visitor

ID 111852

Visitor

ID 109615 / newsletter / QID 383

Good to know! I hope you're enjoying your visit!

Would you like to stay updated on all the exciting happenings in Downtown?



Yes

No

4. Review FY 24/25 Committee Priorities

- **WG1 Welcome Walls #1** North Pine, find 1 or 2 proposed locations, get property owner permission, call for artists, installation, create digital/physical version

Max Beach, Solimar Salas

- **WG2 Welcome Walls #2** Pine + Promenade, find 1 or 2 proposed locations, get property owner permission, call for artists, installation, create digital/physical version

Shruti Shankar, Hannah Moon, Isidro Panuco

- **WG3 Nature Walk** Determine scope of project, identify locations or elements to highlight, create path or guide

Jason Gallup, Ellyse Steindorf, Greg Beck

4. Divide Group Tasks and Milestones

- **WG1 Welcome Walls #1** North Pine, find 1 or 2 proposed locations, get property owner permission, call for artists, installation, create digital/physical version

Max Beach, Solimar Salas

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5. Old Business

6. New Business

7. Public Comment