

Placemaking Committee

DLBA Conference Room

November 21 2023, 9:00am



DOWNTOWN
LONG BEACH
ALLIANCE

1. Call to Order

- Jenny Rivera, Chair
- Michael Vitug, Vice Chair
- Alan Burks
- Hannah Moon
- Max Beach
- Milton Ordonez
- Shruti Shankar
- Solimar Salas
- Tasha Hunter

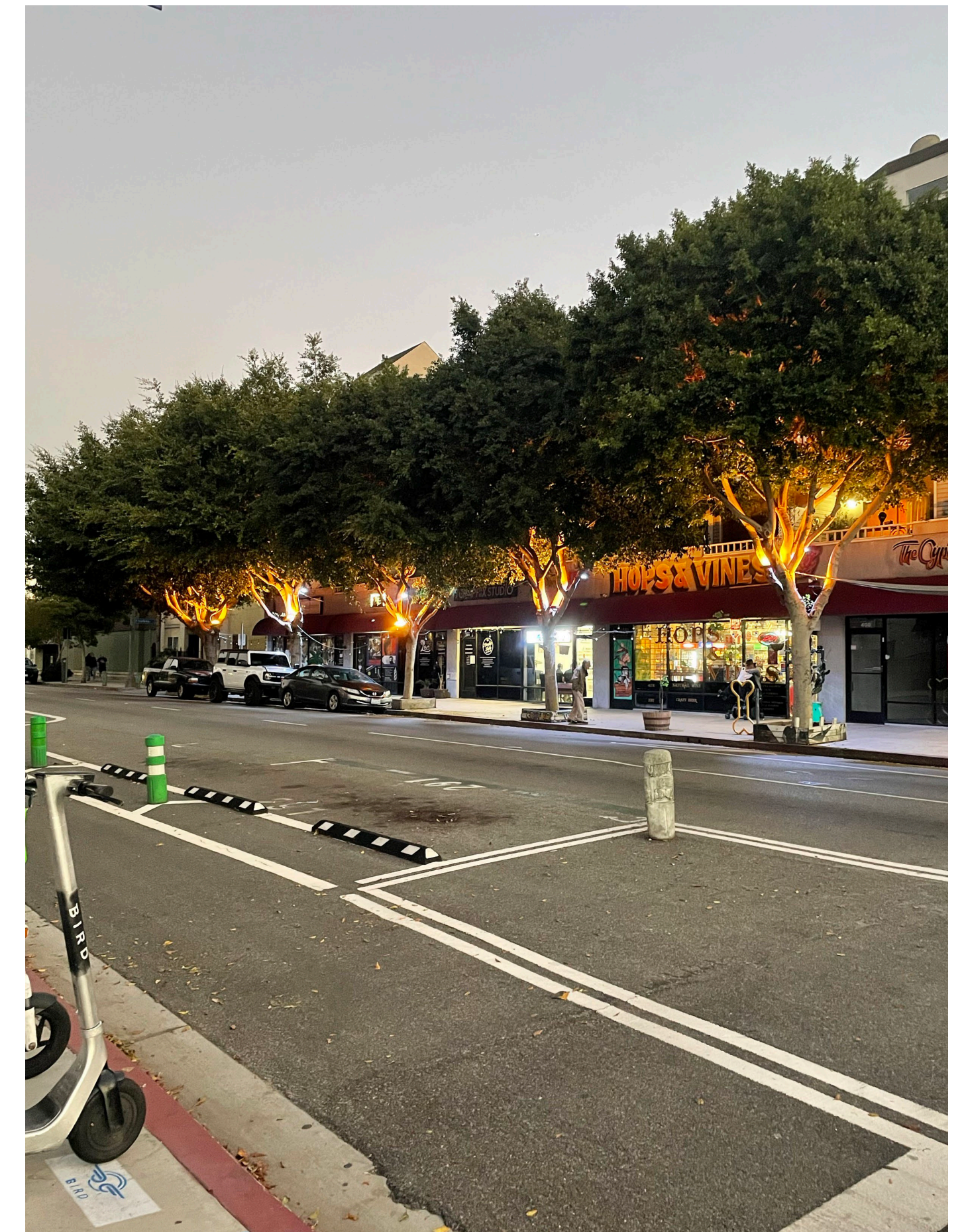
2. Minutes

Action: Approve minutes from October 17, 2023 meeting

3. Guest Discussion – Ryan Altoon, LBEP

4. Staff Report

a. Holiday Decorations + Decorative Lighting



4. Staff Report

a. Holiday Decorations + Decorative Lighting

b. Planned Placemaking Projects

- Mutt Mitt Station Program Expansion
- PD6 + PD30 Advocacy
- Shoreline Realignment Project Advocacy
- Pine Ave Beautification Survey + Project
- North Pine Visioning Streetscape Improvements
- New Banner Campaign
- Spring Tree Planting
- New Holiday Decoration Plan for 2024

5. Working Group Breakout Session

- a. Discuss Group Projects + Milestones**
- b. Schedule Working Group Check -In Meeting**

OBJECTIVE: Approve 23/24 Projects + Milestones

6. Old Business

7. New Business

8. Public Comment