



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Greg Beck, Chair

Jenny Rivera, V. Chair

Hannah Moon

Isidro Panuco

Jason Gallup

Max Beach

Shruti Shankar

Solimar Salas

Ellyse Steindorff

STAFF:

Stephanie Gonzalez
Placemaking Manager

Irene Presentine
Programming Assistant

PLACEMAKING COMMITTEE MINUTES

Tuesday, December 17, 2024
9:00 AM

DTLB Alliance Conference Room

100 W Broadway, Suite 235
Long Beach, CA 90802

Present: Greg Beck, Hannah Moon, Ellyse Steindorff, Jason Gallup, Isidro Panuco, Solimar Salas

Absent: Jenny Rivera, Max Beach, Shruti Shankar

DTLB Alliance Staff: Stephanie Gonzalez, Irene Presentine, Kelsey Mader

1. Call to Order – Greg Beck, Chair
[Meeting Presentation](#). Called to order at 9:06AM.
2. **ACTION: Approval of [Minutes from the October 15, 2024 Placemaking Committee Meeting](#).**
MOTION: 1st: Panuco; 2nd Beck.
VOTE: None opposed. Salas not present for voting. Abstained by Isidro.
Motion passes.
3. Staff Report – Stephanie Gonzalez, Placemaking Manager
 - a. Hello Lamp Post
 - i. Discussed issues with data and the creation of a new spreadsheet to include more neighborhoods.
 - b. MLK Day of Service – Jan. 20th
 - i. East Village and North Pine
 - c. Monthly Dog Walks – 1st Friday
 - i. Possibly changing to 1st Tuesdays
 - d. Holiday Ornament Hunt
 - i. Encourages children to interact with local shops
4. FY 24/25 Committee Working Groups
 - a. Review Working Group Assignments and Break Out Session
 - i. WG1 Welcome Walls #1: North Pine
 - ii. WG 2 Welcome Walls #2: Pine & Promenade
 - iii. WG3 Nature Walk
 - b. Divide Group Tasks and Review Milestones
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment
Adjourned at 9:56AM.



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NEXT PLACEMAKING COMMITTEE MEETING:

Tuesday, January 21, 2024

9:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.