



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Jenny Rivera, Chair
Michael Vitug, V. Chair
Alan Burks
Milton Ordonez
Hannah Moon
Max Beach
Shruti Shankar
Solimar Salas
Tasha Hunter

STAFF

Stephanie Gonzalez,
Placemaking Manager
Stew Stephens,
Programming Assistant

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PLACEMAKING COMMITTEE AGENDA

Tuesday, November 21, 2023
9:00 AM

DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802

1. Call To Order – Jenny Rivera, Chair 5 Minutes
2. **ACTION: Approve minutes from [October 15, 2022 Placemaking Committee Meeting](#)**
3. Guest Discussion – Ryan Altoon, Long Beach Economic Partnership 20 Minutes
4. Staff Report – Stephanie Gonzalez, Placemaking Manager 10 Minutes
 - a. Holiday Decorations + Decorative Lighting
 - b. Planned Placemaking Department Projects
5. Working Group Breakout Session 45 Minutes
 - a. Discuss Group Projects and Milestones
 - b. Schedule Working Group Check-in Meeting

OBJECTIVE: Approval of FY 23/24 Milestones/Projects
6. Old Business
7. New Business
8. Public Comment (three minutes on all non-agenda items)
9. Adjournment

NEXT PLACEMAKING COMMITTEE MEETING:
January 16, 2023
9:00 AM
DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802
Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown, for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly.
E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [562 436-4259](tel:562-436-4259), by noon the day prior to the