



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

Clay Wood (Chair)

Clare Le Bras (V. Chair)

Robert Marquez

Judy Estrada

Isaac Svensson

Alex Escobar

Brendan Le

James Turner

**STAFF:**

Justine Nevarez  
Community Outreach &  
Events Manager

**SPECIAL EVENTS & SPONSORSHIPS COMMITTEE AGENDA**

Thursday, November 14, 2024

10:00 AM

**DTLB Alliance Conference Room**  
100 W Broadway, Suite 235  
Long Beach, CA 90802

1. Call to Order – Clay Wood, Chair
2. **ACTION: Approval of Minutes from October 10, 2024 Special Events & Sponsorships Committee Meeting.**
3. STAFF REPORT – Justine Nevarez, Community Outreach & Events Manager 10 Minutes
  - a. DTLB Art + Design Walk Recap
  - b. DTLB Pre-Holiday Bar Crawl Preview
  - c. Microgrant Report
4. CHAIRPERSONS REPORT – Wood 45 Minutes
  - a. Committee Group Projects Discussion Continued
    - i. **ACTION: Approval of Special Events & Sponsorships Committee Group Projects**
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



**NEXT SPECIAL EVENTS & SPONSORSHIPS COMMITTEE MEETING:**

Thursday, December 12, 2024

10:00 AM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

***Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dtlb.org](mailto:info@dtlb.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.