

DOWNTOWN LONG BEACH A L L I A N C E

MEMBERS

John Tully, Chair

Shane Young, V. Chair

Ashleigh Stone

Courtney Chatterson

Dr. Karen Semien-McBride

Jade Sche

Holly Boutelle

Josh Rockwell

Aaron Palmer

STAFF:

Stew Stephens Programming Assistant

Stephanie El Tawil Economic Development & Policy Manager

100 West Broadway, Ste 120 Long Beach, CA 90802 T: 562.436.4259

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, December 13, 2023 4:00 PM

DLBA Conference Room

100 W Broadway, Suite 120 Long Beach, CA 90802

Voting Present: John Tully, Shane Young, Ashleigh Stone, Aaron Palmer, Jade Sche, Courtney Chatterson, Josh Rockwell, Holly Boutelle, Dr. Karen Semien-McBride. Voting Absent: None. DLBA Staff: Stew Stephens, Stephanie El Tawil.

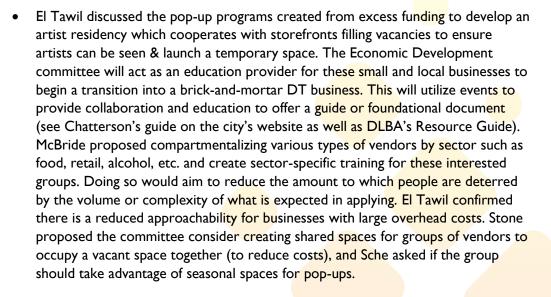
Guests: None.

- I. CALL TO ORDER & INTRODUCTIONS Johnny Tully, Chair
- <u>ACTION</u>: Approval of Minutes from October 11, 2023 Economic Development Committee Meeting.
 VOTE: 1st Young; 2nd: Stone.
 MOTION: None opposed. Sche Abstains. Motion Passes.
- Staff Report Stephanie El Tawil, Economic Development & Policy Manager
- 4. CHAIRPERSON'S REPORT Johnny Tully, Chair
 - a. Review homework:
 - i. Aaron Palmer District Wine, Financial Specialists
 - ii. Aaron Palmer RightMealz
 - b. Reports & discussion:
 - i. Pop-up Program
 - c. Assign homework:
 - i. Shane Young Padres, Public Works
 - ii. Zuzu Petals John Tully; TBD Dr. Karen Semien-McBride
 - Tully described the meeting cadence for new members and updated the committee about the Link & Learn Mixer following the meeting. Brokers by the Beach will be another recurring event series intended to focus on commercial real estate. This event series is gaining popularity; the next one will take place on 1/31 and already has a lot of RSVPs. El Tawil reviewed other past and upcoming events related to ED.
 - Palmer reported out on RightMealz who addressed concerns regarding disturbances near their business: unhoused individuals, rampant drug use, attacks, etc. The business wanted help dealing with these issues, and will be directed to the Operations & Public Safety team. Stone asked what we are doing with the data points when gathering the information for the report outs, to which El Tawil responded by questioning whether the committee wants to use this info towards a specific end. McBride proposed the committee use a generic card for DLBA involvement allowing people to track who they've spoken to and what follow-up actions may be taken. Chatterson proposes tracking the data points in a shared document that focuses on developing a feedback system.



LONG BEACH

ΑΙΙΙΑΝΟΕ



- 5. Old Business
- 6. New Business
- 7. Public Comment (three minutes on all non-agenda items)
- 8. Adjournment Adjourned 5:10 PM.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING:

Wednesday, February 7, 2024

4:00 PM

Location: DLBA Conference Room (100 W Broadway, Suite 235)

Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all

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