



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

Robert Marquez, Chair

Amy Chambers, V. Chair

Rhonda Love

Claudia Ayala

Judy Estrada

Silissa Uriarte Smith

Clay Wood

Jennifer Totah-Wolfe

Greg Beck

STAFF

James Ahumada, Sr. VP &
Deputy CEO

Stew Stephens,
Programming Assistant

SPECIAL EVENTS & SPONSORSHIP COMMITTEE AGENDA

Wednesday, October 18, 2023
3:00 PM

DLBA Conference Room
100 W Broadway, Ste 120
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Robert Marquez, Chair
2. **RECOMMENDED ACTION: Approve minutes from [September 12, 2023](#) Special Events & Sponsorship Committee Meeting**
3. STAFF REPORT – James Ahumada, Sr VP & Deputy CEO 15 minutes
 - a. Review of DLBA Strategic Plan
 - b. Update on Events & Programs
4. CHAIRPERSONS REPORT – Marquez 45 minutes
 - a. Discussion of Potential FY 23-24 Committee Projects

RECOMMENDED ACTION: Approval of FY 23-24 Committee Projects

 - b. Discussion of FY 23-24 Project Milestones
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT

NEXT SPECIAL EVENTS COMMITTEE MEETING:

Tuesday, November 14, 2023
9:30 AM

***Mission: Cultivate, preserve, and promote a healthy, safe and prosperous
Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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