



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS

John Tully, Chair

Shane Young, V. Chair

Courtney Chatterson

Dr. Karen Semien-McBride

Jade Sche

Holly Boutelle

Josh Rockwell

Aaron Palmer

Ashlee Carroll

STAFF:

Stephanie El Tawil
Economic Development &
Policy Manager

Kelsey Mader

ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Wednesday, October 9, 2024

4:00 PM

DTLB Alliance Conference Room

100 W Broadway, Suite 235

Long Beach, CA 90802

Voting Present: Aaron Palmer, Jade Sche, Courtney Chatterson, Josh Rockwell, Holly Boutelle, Ashlee Carroll.

Voting Absent: John Tully, Shane Young, Dr. Karen Semien-McBride.

Staff: Stephanie El Tawil

1. Call to Order – Stephanie El Tawil
[Meeting Presentation](#). Called to order at 4:15PM.
2. **ACTION: Approval of Minutes from August 14, 2024 Economic Development Committee Meeting.**
MOTION: 1st: Chatterson; 2nd: Sche.
VOTE: None opposed. No abstentions. Motion passes.
3. Staff Report
 - Events Hosting
 - October 7: Art and Design Walk
 - October 15: Mug to Mug
 - October 23: Food Series focused on holiday preparation
 - November 7: Brokers by the beach
 - December 6: Holiday Mixer
 - December 11: Link and Learn
 - Events Attending
 - Space Beach on the Beach
 - Long Beach Commercial Real Estate Council
 - Second part of the "Making a Design District" workshop series, led by Studio 111
 - November 18: CSULB Demo Day
 - October 24: Economic Forum
 - PD6 Committee of board members, residents, business owners, to review the PD6 revisioning plan and provide recommendations.
4. Chairperson's Report
 - a. Gift Card Report Out
 - b. DTLB Link & Learn Updates
 - c. FY 2024-2025 Planning



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5. Old Business
 6. New Business
 7. Public Comment (three minutes on all non-agenda items)
 8. Adjournment
- Adjourned at 4:59PM.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING:

Wednesday, December 11, 2024

4:00 PM

Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)

*Mission: Cultivate, preserve, and promote a healthy, safe
and prosperous Downtown for all*