



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS**

John Tully, Chair

Shane Young, V. Chair

Courtney Chatterson

Dr. Karen Semien-McBride

Jade Sche

Holly Boutelle

Josh Rockwell

Aaron Palmer

Ashlee Carroll

**STAFF:**

Stephanie El Tawil  
Economic Development &  
Policy Manager

Irene Presentine  
Programming Assistant

**ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

Wednesday, February 12, 2025

4:00 PM

**DTLB Alliance Conference Room**

100 W Broadway, Suite 235

Long Beach, CA 90802

1. Call to Order – Johnny Tully, Chair
2. **ACTION: Approval of [Minutes from December 11, 2024](#) Economic Development Committee Meeting.**
3. Staff Report
4. Chairperson’s Report
  - a. Gift Card Report Out
  - b. DTLB Link & Learn Updates
  - c. FY 2024-2025 Planning
5. Old Business
6. New Business
7. Public Comment (three minutes on all non-agenda items)
8. Adjournment



10 Minutes

50 Minutes

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING:**

Wednesday, April 9, 2025

4:00 PM

**Location: DTLB Alliance Conference Room (100 W Broadway, Suite 235)**

*Mission: Cultivate, preserve, and promote a healthy, safe and prosperous Downtown for all*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DTLB Alliance offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

100 West Broadway, Ste 235  
Long Beach, CA 90802  
T: 562.436.4259

**DOWNTOWNLONGBEACH.ORG**



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| <b>Key Points</b>   | <b>Details</b> |
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| <b>Action Items</b> |                |