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MARKETING AND SPECIAL EVENTS TASK FORCE MEETING AGENDA

**Friday, February 24, 2011
9:30 a.m.
Rock Bottom
1 Pine Avenue Long Beach, CA 90802**

- | | | |
|--------------|--|-------------------|
| I. | CALL TO ORDER and INTRODUCTIONS- Michelle Manire, Chair | 5 minutes |
| II. | APPROVAL OF MINUTES FROM JANUARY 20, 2012 | 5 minutes |
| III. | BUDGET UPDATE | 5 minutes |
| IV. | TASK FORCE MEMBERSHIP- VOTING AND NON-VOTING | 15 minutes |
| V. | SPECIAL EVENT & PROMOTIONS UPDATE | 10 minutes |
| | A. Celebrate Downtown | |
| | B. Valentine Wine and Dine- 30 Participating Businesses | |
| | C. Downtown's Amazing Chase, Presented by Garnica Interiors | |
| VI. | SPONSORSHIP PROPOSAL | flexible |
| | A. Long Beach Flood Inc./East Village Association for MERGE | |
| VII. | OLD BUSINESS | flexible |
| VIII. | NEW BUSINESS | flexible |
| IX. | PUBLIC COMMENTS (three minutes on all non-agenda items) | flexible |
| X. | ADJOURNMENT | |

**NEXT SCHEDULED TASK FORCE MEETING
Friday, March 16, 2011
9:30 AM
Rock Bottom
1 Pine Avenue Long Beach, CA 90802**

All meetings held by the Downtown Long Beach Associates shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and other public agencies conduct business openly.