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BOARD OF DIRECTORS MEETING AGENDA

Wednesday, November 16, 2011
8:00 a.m.
Renaissance Hotel- Sicilian Ballroom
111 East Ocean Boulevard Long Beach, CA 90802

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| I. CALL TO ORDER and INTRODUCTIONS | 5 minutes |
| II. SECRETARY'S REPORT – Cameron Andrews
ACTION ITEM: Approve minutes from October 5, 2011 Annual Board meeting | 5 minutes |
| III. TREASURER'S REPORT – Hilda Sanchez
ACTION ITEM: Approve Financial Statements thru September 30, 2011 | 5 minutes |
| IV. CHAIRPERSON'S REPORT- John Sangmeister
A. Strategic Plan Update | 10 minutes |
| V. PRESIDENT AND CEO REPORT – Kraig Kojian | 15 minutes |
| VI. PRESENTATIONS
A. Communications Study, Ron Wong, Imprenta Communications Group
B. Property Based Improvement District (PBID) Draft Management Plan, Brad Segal, P.U.M.A | 60 minutes |
| VII. OLD BUSINESS | flexible |
| VIII. NEW BUSINESS | flexible |
| IX. PUBLIC COMMENTS (three minutes on all non-agenda items) | flexible |
| X. ADJOURNMENT | |

NEXT SCHEDULED BOARD MEETING
Wednesday, January 18, 2012
8 AM
The Hotel Maya
700 Queensway Drive
Long Beach, CA 90802

All meetings held by the Downtown Long Beach Associates shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and other public agencies conduct business openly.