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2011-12 ECONOMIC DEVELOPMENT TASK FORCE AGENDA

**Monday, November 14, 2011
4:30 p.m.
Downtown Long Beach Associates
100 W. Broadway, Suite 120 Long Beach, CA 90802**

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| I. | CALL TO ORDER – Toni Shooshani | 1 minute |
| II. | APPROVAL OF MINUTES | |
| III. | DOWNTOWN COMMUNITY PLAN SUPPORT – LARSON
<i>Mobilizing Community Support via web tools, etc.</i> | 5 minutes |
| IV. | SPECIAL GUEST: REGGIE HARRISON, CITY OF LONG BEACH | 10 minutes |
| V. | BUSINESS SEMINAR DEVELOPMENT | 10 minutes |
| VI. | RECRUITMENT ACTIVITIES | 20 minutes |
| VII. | OLD BUSINESS | flexible |
| VIII. | NEW BUSINESS | flexible |
| IX. | PUBLIC COMMENTS | flexible |
| X. | MEETING SUMMARY | flexible |
| XI. | ADJOURNMENT | |

**NEXT SCHEDULED TASK FORCE MEETING
Wednesday, December 12, 2011
4:30 PM
Downtown Long Beach Associates
100 W. Broadway, Suite 120
Long Beach, CA 90802**

All meetings held by the Downtown Long Beach Associates shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and other public agencies conduct business openly.