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## EXECUTIVE COMMITTEE AGENDA

Thursday, November 3, 2011  
8:00 a.m.  
Hilton Executive Meeting Center  
701 West Ocean Boulevard Long Beach, CA 90831

- |   |            |
|---|------------|
| 1. CALL TO ORDER and INTRODUCTIONS  | Flexible   |
| 2. APPROVAL OF MINUTES<br>ACTION: Approve <a href="#">Minutes from October 6, 2011 Meeting</a>              | 5 minutes  |
| 3. FINANCIAL REPORT<br>A. Present <a href="#">Year-to-Date Financial Report</a><br>B. Present DPIA Reserves | 10 minutes |
| 4. PRESENTATION<br>A. Overview on Communication Study – Ron Wong, Imprenta                                  | 40 minutes |
| 5. CHAIRPERSON'S REPORT – John Sangmeister<br>A. Update <a href="#">Strategic Plan</a>                      | 15 minutes |
| 6. PRESIDENT & CEO REPORT – Kraig Kojian<br>A. Staff Report   | 20 minutes |
| 7. OLD BUSINESS   | Flexible   |
| 8. NEW BUSINESS   | Flexible   |
| 9. PUBLIC COMMENT (three minutes on all non-agenda items)   | Flexible   |
| 10. MEETING SUMMARY – John Sangmeister, Chair   | Flexible   |
| 11. ADJOURNMENT   |            |

NEXT SCHEDULED MEETING: Thursday, December 8, 2011  
8:00 a.m.  
Hilton Executive Meeting Center  
701 West Ocean Boulevard  
Long Beach, CA 90831

All meetings held by the Downtown Long Beach Associates shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and other public agencies conduct business openly.