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2011-12 ECONOMIC DEVELOPMENT TASK FORCE AGENDA

**Monday, October 10, 2011
4:30 p.m.
Downtown Long Beach Associates
100 W. Broadway, Suite 120 Long Beach, CA 90802**

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| I. | CALL TO ORDER – Toni Shooshani | 1 minute |
| II. | APPROVAL OF MINUTES | |
| III. | DOWNTOWN COMMUNITY PLAN SUPPORT – LARSON
<i>Mobilizing Community Support via web tools</i> | 5 minutes |
| IV. | RECAP: SEGWAY RETAIL TOUR | 10 minutes |
| V. | BRAINSTORM: BUSINESS RECRUITMENT MIXERS | 20 minutes |
| VI. | ICSC: JANUARY PLANNING DISCUSSION | 10 minutes |
| VII. | OLD BUSINESS | flexible |
| VIII. | NEW BUSINESS | flexible |
| IX. | PUBLIC COMMENTS | flexible |
| X. | MEETING SUMMARY | flexible |
| XI. | ADJOURNMENT | |

**NEXT SCHEDULED TASK FORCE MEETING
Wednesday, November 14, 2011
4:30 PM
Downtown Long Beach Associates
100 W. Broadway, Suite 120
Long Beach, CA 90802**

All meetings held by the Downtown Long Beach Associates shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and other public agencies conduct business openly.