



Restaurant Participation Form

You are invited to participate in the DLBA's Taste of Downtown event on Pine Avenue on September 21-22 from 6-9PM.

Participants whose restaurants are located on Pine Avenue are invited to operate according to their existing Health Department permits and are not required to obtain any additional licenses or permits. Tables may be set up directly in front of the restaurant or on an existing patio, but please note that food must be pre-prepared and may not be assembled outside (all food must be pre-prepared).

Participants not located in on Pine Avenue will be required to obtain a Temporary Food Facility Permit from the Long Beach Health Department (cost: \$119) and will also need to utilize a 10'x10' canopy, which is available for rent at the discounted rate of \$75. You are also welcome to provide your own.

Space is limited and will be granted on a first-come, first-served basis. If you would like to participate, please complete and return this form to the DLBA office no later than **September 9, 2011** in order to confirm your participation. ***Please obtain Temporary Food Facility Permit (if required) by September 14 to avoid any late fees.***

The following items are available to rent through the DLBA for your convenience. Please indicate what items and how many of each you would like to reserve, if any.

Item Description	Quantity	Price
10x10 Canopy Tent (a tent is required)		<input type="checkbox"/> \$75
Chafing Dish (Health Dept. Approved)		<input type="checkbox"/> \$45 each
6 Foot Table		<input type="checkbox"/> \$10 each
Folding Chairs (2)		<input type="checkbox"/> \$5 for two
TOTAL		

Restaurant Name: _____

Contact Name: _____ Phone Number: _____

E-Mail Address: _____

Description of food being served: _____

Description of beverage(s) being served: _____

Number of tickets you will collect per item served: _____

Signature: _____ Date: _____

**Please return form to: Esther McCurry via fax at: (562) 437-7850 or via e-mail at estherm@dlba.org
100 W. Broadway Ste. 120 Long Beach, CA 90802 (562) 436-4259-T (562) 437-7850-F www.downtownlongbeach.org**



RESERVE YOUR SPACE TODAY FOR THE TASTE OF DOWNTOWN ON PINE AVENUE!

The Downtown Long Beach Associates (DLBA) is pleased to present a promotional opportunity for your restaurant as the highly successful Taste of Downtown series continues on September 21-22 on Pine Avenue. **ALL** Downtown restaurants are invited to participate free of charge!

The Taste of Downtown on Pine Avenue will be a free event, held on Pine Avenue between 1st and 3rd (and surrounding area). Attendees will purchase tickets from the DLBA at the event valued at \$1 each, which can be redeemed for food or drinks.

Participating restaurants are asked to serve sample-sized portions of their signature dish(es) and to value each serving somewhere between \$1 and \$5 (1-5 tickets). Following the event, the DLBA will collect the tickets redeemed and will reimburse each restaurant \$.50 per ticket, making this a low (or no) cost opportunity to connect with thousands of Downtown residents and visitors!



What people are saying about the Taste of Downtown:

This event is a lot of fun. Way more people than we expected, which is always a good thing! It's a great way to showcase Auld Dubliner to everyone, letting them know that not only do we have great beer, we have great food! -David Copley, Auld Dubliner

"We attended the Taste event last night...You definitely need to do more of these! I had a lot of people asking me about it afterwards! So keep up the great work and we will keep coming!" - Tina Cox, Downtown Employee

"The event was great-- the weather was lovely and we "tasted" almost every restaurant's offerings. Such a great way to figure out what restaurants we will want to visit later!" -Maria Guzman, Downtown Resident

The event rocked tonight...congrats to the DLBA team!
-Michael Poompan, SIP Lounge at the Renaissance Hotel

It was amazing...food was spectacular!
-Ashlie Brady, East Village event attendee