



**Economic Development Task Force**  
Monday, September 14, 2009 – 9:30 A.M.  
Fresh Foods Café  
340 Golden Shore Suite 160  
Long Beach, CA 90802

1. Call to Order - Tony Shooshani (1 minute)
2. Approval of Minutes (5 minutes)  
**ACTION ITEM: Approve minutes from July 31 & Aug 11, 2009 meetings**
3. Project Updates (15 minutes)
  - A. Next Step: BRE Business Seminars (Social Media Marketing)
  - B. Printed Collateral Distribution
  - C. Office and Retail Council Reception - September 24<sup>th</sup> - Landmark Square (Mayor)
  - D. Retail Visioning Committee Review Timeline and Update
  - E. ICSC Debrief and Discussion
5. Upcoming Storefront Activation Program (20 minutes)
  - A. Inventory Analysis
  - B. ED Retail Incubation Program
6. Next Meeting - Oct 12<sup>th</sup> - 9:30 (Yard House)
7. Old Business
8. New Business
9. Public Comment
10. Meeting Summary
11. Adjournment

All meetings held by the Economic Development Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.