



**Economic Development Task Force**  
Monday, August 9 – 9:30 A.M.  
Downtown Long Beach Associates  
100 W. Broadway, Suite 120

1. Call to Order Tony Shooshani (1 minute)
2. Approval of Minutes
3. Project Recaps (20 minutes)
  - A. ORC Mixer (July 22) / 2010 Business Development Conference (July 29)
  - B. Brainstorm: Improving the DLBA's communication efforts with business / brokerage community
4. Other Initiatives (30 minutes)
  - A. Next ORC meeting - INCO to plan October 2010 event
  - B. Storefront activation programs / policy
  - C. ICSC, San Diego September 22-24
5. Next Meeting - September 13<sup>th</sup> - 9:30 am
6. Old Business
7. New Business
8. Public Comment
9. Meeting Summary
10. Adjournment

All meetings held by the Economic Development Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.