



**Economic Development Task Force**  
Monday, November 9, 2009 – 9:30 A.M.  
2<sup>nd</sup> City Council Art Gallery  
435 Alamos Avenue  
Long Beach, CA 90802

1. Call to Order, Welcome to new members - Tony Shooshani (1 minute)
2. Approval of Minutes (5 minutes)  
**ACTION ITEM: Approve minutes from July 31, August 11, September 14, & October 12<sup>th</sup> 2009 meetings**
3. Review Task Force membership / attendance (5 minutes)
4. Project Updates (15 minutes)
  - A. BRE Business Seminars (Social Media Marketing) - Nov 10/17
  - B. Office and Retail Council 10/29 Business Meeting Debrief
  - C. Retail Visioning Process
  - D. Storefront Activation Program
  - E. ED Marketing Preview
5. ICSC (15 minutes)
  - A. Subcommittee membership interest
  - B. Discussion of January ICSC meeting in Long Beach
6. Next Meeting - Dec 14<sup>th</sup> - 9:30 am
7. Old Business
8. New Business
9. Public Comment
10. Meeting Summary
11. Adjournment

All meetings held by the Economic Development Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.