



Economic Development Task Force
Monday, October 12, 2009 – 9:30 A.M.
The Yard House
401 Shoreline Village Drive
Long Beach, CA, 90802

1. Call to Order - Kris Larson (1 minute)
2. Approval of Minutes (5 minutes)
ACTION ITEM: Approve minutes from July 31, August 11, & September 14, 2009 meetings
3. Review 2008-09 Achievements and Set Goals for 2009-10
4. Project Updates (15 minutes)
 - A. Next Steps: BRE Business Seminars (Social Media Marketing) - Nov 10/17?
 - B. Office and Retail Council 10/8 Reception Debrief
 - C. Retail Visioning Process
5. Upcoming Storefront Activation Program (20 minutes)
 - A. Inventory Analysis
 - B. ED Retail Incubation Program Criteria
6. Next Meeting - Nov 9th - 9:30 am
7. Old Business
8. New Business
9. Public Comment
10. Meeting Summary
11. Adjournment

All meetings held by the Economic Development Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.