



Marketing and Special Events Task Force

Friday, May 21

9:30 A.M.

Rock Bottom Brewery

1 Pine Avenue

1. Call to Order - Richard Lewis, Chair
2. Approval of the Minutes from March 19, 2010
3. Update FY 2009-10 Budget (5 minutes) - Steve Sheldon
4. FY 2010-11 Budget Discussion (15 minutes)
5. Special Events & Promotions Updates (15 minutes) - Steve Sheldon
 - A. Taste of Downtown
 - B. Tecate Thunder Thursday
 - C. Long Beach Bike Festival
 - D. Pink Party
 - E. iPhone App
 - F. Identity Redesign
6. Marketing Subcommittee Reports (10 minutes)
7. Old Business
8. New Business
9. Public Comment
10. Adjournment

All meetings held by the Marketing and Special Events Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.

Next Meeting: Friday, June 18, 2010, 9:30AM, Location TBD