

## CLEAN

Downtown beatification is the main goal of the Clean Team. Team members begin their work early each morning to ensure the central business district remains attractive and clean. Uniformed, radio equipped personnel sweep litter, debris and refuse from sidewalks and gutters and provide high pressure washing to Downtown sidewalks.



Premium areas are pressure washed weekly. Standard areas are washed every four to six weeks.

Clean Team members ensure that public landscape areas and tree wells are well-maintained and free of litter and weeds. Paper signs and handbills are removed from public property; additionally, there is a constant monitoring of potential issues relating to potholes, damaged sewers, and non-operating street lights. Graffiti is removed from walls, buildings and light poles using solvent and pressure washing. The PBID maintains a zero-tolerance graffiti policy and tags are removed within 24 hours. In addition, Clean Team members serve as goodwill ambassadors by assisting anyone unfamiliar with the Downtown by giving directions and answering questions.

## CLEAN & SAFE NUMBERS

DLBA Office	562-436-4259
Downtown Clean Team Supervisor	562-485-3134
Cell Phone	562-244-1366
Downtown Safety Team Supervisor	562-485-3135
Cell Phone	562-244-1365

## ADDITIONAL IMPORTANT NUMBERS

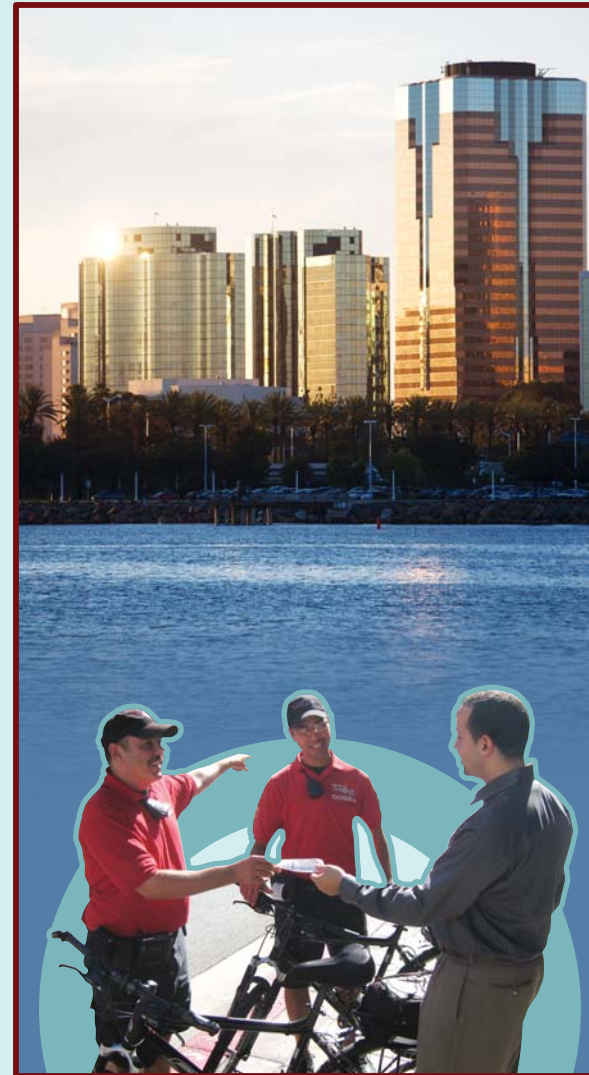
Fire/Police/Medical Emergency	911
Direct Connect from Mobile Phone	
LB Fire Department	562-436-8211
LB Police Department	562-435-6711
Non-emergency Police	562-570-7260
Non-emergency Fire	562-570-2500
Gas Emergency	562-570-2140
Long Beach Water	562-570-2390
Sewer	562-570-2390
Graffiti Hotline	562-570-2773
Abandoned Shopping Cart Code Enforcement	800-252-4613
562-570-6421	
Trash Collection & Recycling	562-570-2876
Traffic Signals	562-570-2768
Parking Meters	562-570-2741
Street Lights	562-983-2000
First Council District	562-570-6919
Second Council District	562-570-6684



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10/2008, 5,000 printed



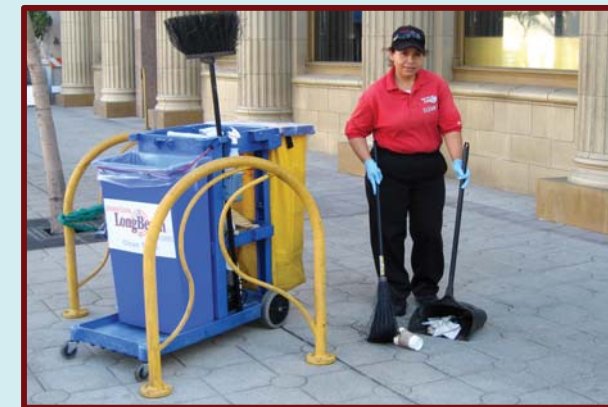
## DOWNTOWN LONG BEACH

Clean and Safe,  
Every Step of the Way

## INTRODUCTION

Downtown Long Beach's Property Based Improvement District (PBID) is proof of what is possible when business and civic leaders share a vision and invest in the future of a dynamic city. Since its formation in 1998, the PBID remains committed to the safety, security and cleanliness of Downtown. Without safe and clean streets, the DLBA would not be able to showcase Downtown as an emerging destination for events, dining, entertainment and retail.

The Clean and Safe Teams, two of the most visible and successful programs of the PBID, incorporate cleanliness, maintenance, public safety and ambassadorial services to enhance the Downtown area. Serving a 85-block area frequented daily by thousands of employees, residents, shoppers, and tourists, their mission is to supplement municipal services by providing maintenance, public safety and hospitality. The boundaries in which they work encompass some of the city's finest office buildings, hotels, shops, restaurants, theaters, galleries, cultural establishments, and historic sites.



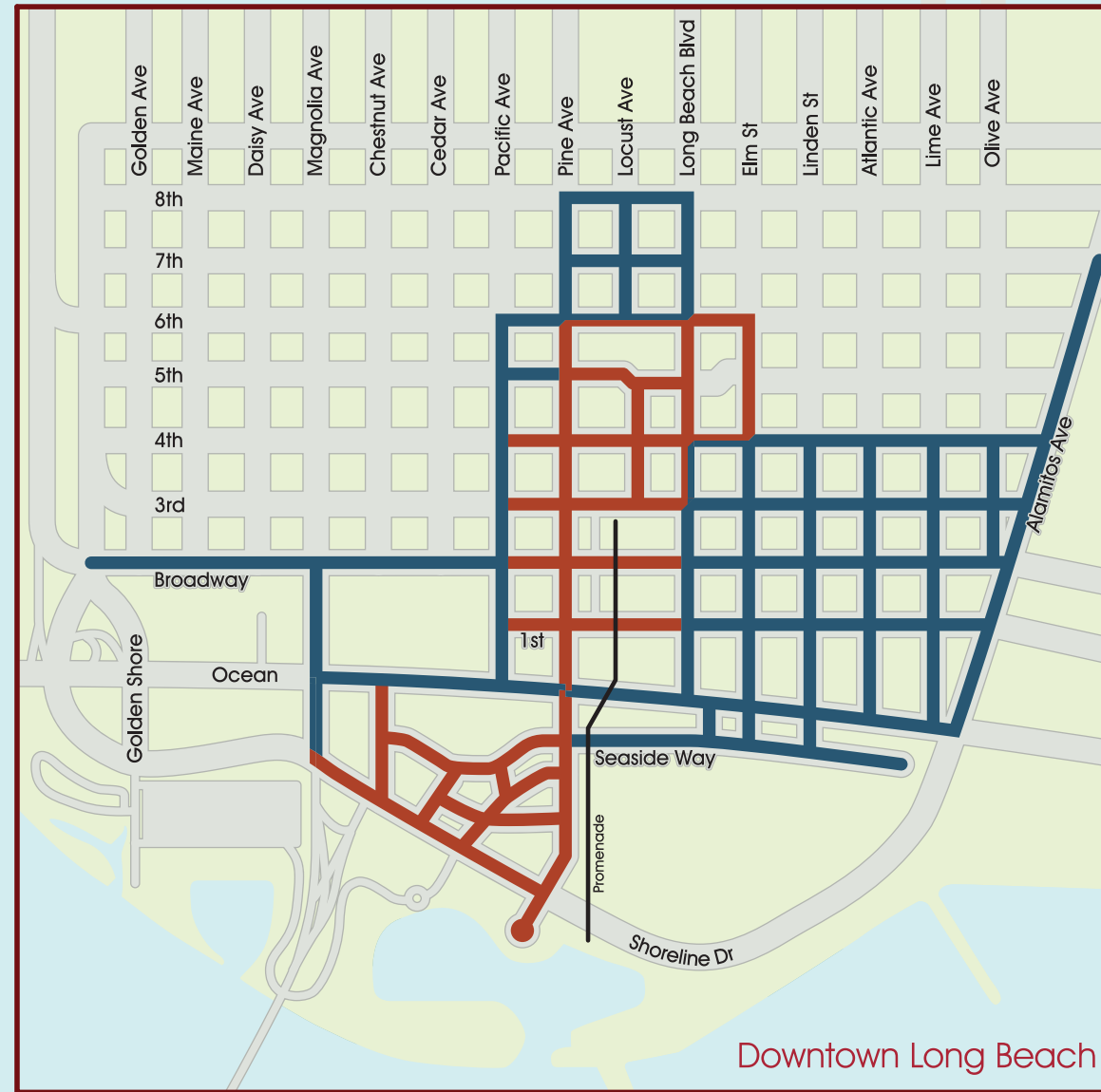
Pan and broom personnel sweep the district daily.

## SAFE

Highly trained and distinctly uniformed Safety Guides patrol the streets of the central business district on foot, bike and Segway 12-18 hours a day. They serve as friendly goodwill ambassadors by welcoming residents, workers and visitors and through assisting anyone unfamiliar with the Downtown area by giving directions, answering questions, and making recommendations for shopping, dining and attractions.

Safety Guides also assist in overall crime prevention and reduction by working closely with the Long Beach Police Department to provide a highly visible presence and act as additional "eyes and ears" throughout Downtown. The use of a Long Beach Police Department radio by the lead Safety Guide on each shift has improved communication and ensures a prompt response time.

## CLEAN & SAFE, EVERY STEP OF THE WAY



Property Based Improvement District Benefit Zones

- Premium
- Standard



Through daily interaction with the public on the street and with property and business owners Safety Guides are able to help deter a myriad of quality of life issues and enhance the sense of security for the Downtown workforce and visitors alike.



Patrolling on foot, bike and Segway, the Safety Guides interact with business owners and the public.

## SERVICES BY BENEFIT ZONE

	Premium	Standard
<b>Safety Guides</b>		
Bicycle & Segway Patrol	●	●
Foot Patrol	●	●
Escort & Visitor Services	●	●
<b>Maintenance Program</b>		
Sidewalk Sweeping	●	●
Sidewalk Washing	●	●
Graffiti Removal	●	●
Landscape Maintenance	●	●
Sign/Handbill Removal	●	●



Safety Guides patrol on foot, Segway and bicycle.