



Marketing and Special Events Task Force

Friday, November 20—9:30 A.M.

Kavikas Grill & Bar

95 Aquarium Way

1. Call to Order - Richard Lewis, Chair
2. Approval of the Minutes from October 16, 2009 Meeting
3. Update FY 2009-10 Budget (5 minutes) - Steve Sheldon
4. Downtown Gift Card Program (5 minutes) - Steve Sheldon
5. Annual Event Calendar (5 minutes) - Steve Sheldon
6. Holiday Promotions (10 minutes) - Steve Sheldon
 - A. Holiday Carolers
 - B. Holiday Bands at Farmer's Market
 - C. Banners/Signage
 - D. Belmont Shore Christmas Parade
 - E. Festival of Lights
7. Special Events Updates (5 minutes) - Steve Sheldon
 - A. Halloween on Pine Recap
 - B. 6th Annual State of the Downtown Recap
 - C. New Year's Eve Update
8. Old Business
9. New Business
10. Public Comment
11. Adjournment

All meetings held by the Marketing and Special Events Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.

Next Meeting: Friday, January 22, 2010, 9:30AM, Location TBD