



Marketing and Special Events Task Force

Friday, March 6, 2009
9:30 A.M.
DLBA Office

1. Call to Order - Richard Lewis, Co-Chair
2. Approval of the Minutes from February 6, 2009 meeting
3. Area Announcements (5 minutes)
4. Long Beach Bicycle Festival Update (5 minutes)
5. Freeview Thursday Update (5 minutes)
6. Budget Update and Review of Proposed 2009-10 Work Plan (20 minutes)
7. Review of Third Party Proposals (15 minutes)
 - A. Dance Fridays
 - B. Movie Matinee
 - C. Tour D'Artistes
8. Review Event Evaluation Forms
11. Old Business
12. New Business (5 minutes)
 - A. Drifting Event
 - B. Putt Putt on Pine
 - C. Cinco de Mayo
13. Public Comment
14. Adjournment

Next Meeting: April 3, 2009
9:30 AM, DLBA Office