



## Marketing and Special Events Task Force

Friday, March 27, 2009—9:30 A.M.  
DLBA Office, Executive Conference Room  
100 West Broadway, Suite 120  
Long Beach, CA 90802

1. Call to Order - Richard Lewis, Co-Chair
2. Approval of the Minutes from March 6, 2009, meeting
3. Area Announcements (5 minutes)
4. Long Beach Bicycle Festival Update (5 minutes)
5. FY2008-09 Budget Update & Overview of 2009-10 Priorities (20 minutes)
6. Review Proposal Submission Guidelines (15 minutes)  
**ACTION: Approve or Modify Recommended Guidelines for Event Sponsorship or Production Proposals**
7. Third-Party Proposals (15 minutes)
  - A. Drive-In Movie Night  
**ACTION: Approve, Modify, or Deny Waterfront-area Drive-In Movie Night Proposal in the Amount of \$3,000.**
  - B. East Village Green Event  
**ACTION: Approve, Modify, or Deny East Village-area Green Event Proposal in the Amount of \$2,000.**
8. Review Event Evaluation Forms (none submitted in March)
9. Old Business
10. New Business
11. Public Comment
12. Adjournment

**Next Meeting: Friday, April 10, 2009  
9:30 AM, DLBA Office  
WORKSHOP: DLBA FY2009-10 BUDGET**

All meetings held by the Marketing and Special Events Task Force shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils and other public agencies conduct business openly.