



**DOWNTOWN  
LONG BEACH  
ALLIANCE**



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## **ST. PAUL AND THE BROKEN BONES TO HEADLINE NEW YEAR'S EVE FESTIVAL IN DTLB**

*They join Citizen Cope in co-headlining as Downtown Long Beach rings in 2017.*

**LONG BEACH, Calif.** (December 5, 2016) – The Downtown Long Beach Alliance (DLBA) is proud to continue its tradition of hosting an annual New Year's Eve Celebration in the heart of Downtown located on Pine Avenue between 1st and 4th Streets. Each year, over 12,000 people descend into DTLB to ring in the new year as the world's finest musicians take part in a three-stage, three-block festival.

Sharon Jones and the Dap-Kings were originally slated to headline, but sadly, Ms. Jones passed away last month after a battle with pancreatic cancer. To keep the spirit of soul and funk alive, we're proud to announce St. Paul and the Broken Bones will be co-headlining this year along with [Citizen Cope](#).

The high voltage, Birmingham, Alabama-based St. Paul and the Broken Bones will ignite the stage with blazing '60s soul fire – daubed with latter-day influences like Sly Stone, David Bowie, and Prince — combined with lead vocalist, Paul Janeway's impassioned singing and writing. Sea of Noise, their second full-length album, marks a quantum leap in sound and style for the band.

Well-known for their feverish live shows, co-founder and bass player, Jesse Phillips noted to Relix magazine, "There's a modern energy and edge and immediacy to the music that younger folks can latch on to, so there is a cross-demographic appeal—especially when somebody sees the live show, where we've got all these elements with the retro and the modern vibes present at once."

Co-headlining will be [Citizen Cope](#) who has continued to rule the airwaves and audiences alike with his meld of hip-hop, folk, and blues. The lineup is rounded out by Australian indie-electronic duo [Cut Copy](#) with a DJ set, electro-dance master [Big Data](#), reggae songstress [Hirie](#), house DJ [Plastic Plates](#), and Latin soul group [Boogaloo Assassins](#). Joining them are The Delta Bombers, DJ Paul V., DJ Taharba, and Sizwe the DJ.

The festivities will kick off at 8PM on Saturday, December 31 and culminate with a midnight countdown, followed by celebration and dancing until 2AM. \$40 pre-sale tickets for the concert-style street party [by clicking here](#) and available through December 25. Following that, tickets will be \$50 online as well as available at the gate on the day of the event.

DLBA has again teamed with the Knitting Factory Entertainment, partner and talent booker for New Year's Eve, to establish an exciting line-up for the night.

The LA Metro will offer free fares on New Year's Eve from 9:00PM thru 9:00AM New Year's Day. While Long Beach Transit will offer free rides from 5:00PM New Year's Eve until 2:30AM New Year's morning

DTLB's New Year's Eve Celebration will take place on Saturday, December 31 on Pine Avenue between 1<sup>st</sup> and 4<sup>th</sup> Streets. For more information, visit [www.downtownlongbeach.org](http://www.downtownlongbeach.org).

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**About the DLBA:** The Downtown Long Beach Alliance is a non-profit organization operating on behalf of the property owners and tenants of the Business Improvement District. It is dedicated to the management, marketing, security, maintenance, advocacy, and economic and community development of the assessment districts in cooperation with the City of Long Beach and the private sector. For additional information, please see [www.downtownlongbeach.org](http://www.downtownlongbeach.org).

**About Knitting Factory Entertainment:** "“Curators of Music, Food and Style since 1987,” KFE owns four Knitting Factory live music venues, is partnered with The Regent Theatre in downtown Los Angeles and the Arrive Hotel, Palm Springs, and four restaurants: three Federal Bars (in North Hollywood, Long Beach and Brooklyn, NY) and Bow and Truss in North Hollywood. Knitting Factory Records, along with its partners Partisan Records, manages recorded music catalogues and current and legacy artists (including Deer Tick, Gypsy Kings, Sylvan Esso, Phox, Fela Kuti, and Heartless Bastards, among others); releases content in all formats as well as music-branded DVDs. Figure Eight Media, Knitting Factory Management and the Van Johnson Company handle the careers of emerging and critically acclaimed recording and theatrical artists both in the U.S. and overseas. Artists range from the Knitts, Radio Moscow and Prima Donna. The company also has partnerships with Giant Step, Life or Death PR and the Talkhouse media web property. The KFE-produced Broadway musical hit Fela! has toured the world and the documentary FINDING FELA! premiered at the Sundance film Festival in January 2014 before screening nationwide. Knitting Factory Entertainment recently debuted the brand-integrated “rock-u-mentary” *Rock City Los Angeles* and the web series *Drive Time*, an interview show with indie music artists. Its licensing division produces branded apparel and accessories. Visit [www.knittingfactory.com](http://www.knittingfactory.com) for more information.

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