



**DOWNTOWN
LONG BEACH
ALLIANCE**



**KNITTING
FACTORY
PRESENTS**

FOR IMMEDIATE RELEASE

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**SHARON JONES & THE DAP-KINGS, CITIZEN COPE, CUT COPY, BIG DATA
AND MORE TO INVADE DTLB FOR NEW YEAR'S EVE FESTIVAL**

Three stages will be filled with the best in current music as Downtown Long Beach rings in 2017.

LONG BEACH, Calif. (October 12, 2016) – Each year, over 12,000 people descend into the heart of DTLB to ring in the new year and the Downtown Long Beach Alliance (DLBA) will continue that tradition by hosting the largest party in town as it welcomes a plethora of the world's finest musicians to take part in a three-stage, three-block festival in the heart of Downtown located on Pine Avenue between 1st and 4th Streets.

Headlining this year will be none other than [Sharon Jones & The Dap-Kings](#) and [Citizen Cope](#).

Ms. Jones is a soul and funk legend, overriding both racial and gender stereotypes within the music industry to have a career that started late but began with a bang. Since their debut album in 2002 *Dap Dippin'*, Ms. Jones and her Kings have largely been attributed with bringing back the soul and funk revival common in everything from dance nights at clubs to pop music melodies.

Blues and folk outfit [Citizen Cope](#) has long been respected in the music industry, composing for everyone from Santana to Pharoahe Monch. Breaking through the pop culture barrier with "Let the Drummer Kick" from his self-titled debut in 2002, Citizen Cope has continued to rule the airwaves and audiences alike with his meld of hip-hop, folk, and blues.

Joining Ms. Jones and Citizen Cope will be Australian indie-electronic duo [Cut Copy](#) with a DJ set, electro-dance master [Big Data](#), reggae songstress [Hirie](#), house DJ [Plastic Plates](#), and Latin soul group [Boogaloo Assassins](#). Joining them are The Delta Bombers, DJ Paul V., DJ Tahaiba, and Sizwe the DJ.

The festivities will kick off at 8PM on Saturday, December 31 and culminate with a midnight countdown, followed by celebration and dancing until 2AM. \$40 pre-sale tickets for the concert-style street party [by clicking here](#) and available through December 25. Following that, tickets will be \$50 online as well as available at the gate on the day of the event. You can also visit www.downtownlongbeach.org for more information.

"The spectrum of music genres—from funk to reggae, electro to rock—is something we were aiming for to better reflect Long Beach itself," said Gina Dartt, DLBA's Special Events and Marketing Manager. "Our city has always been a music-centric city and DTLB is at the heart of that. And let's be honest: Sharon Jones and the Dap-Kings are par none."

DLBA has again teamed with the Knitting Factory Entertainment, partner and talent booker for New Year's Eve, to establish an exciting line-up for the night.

DTLB's New Year's Eve Celebration will take place on Saturday, December 31 on Pine Avenue between 1st and 4th Streets. For more information, visit www.downtownlongbeach.org

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About the DLBA: The Downtown Long Beach Alliance is a non-profit organization operating on behalf of the property owners and tenants of the Business Improvement District. It is dedicated to the management, marketing, security, maintenance, advocacy, and economic and community development of the assessment districts in cooperation with the City of Long Beach and the private sector. For additional information, please see www.downtownlongbeach.org.

About Knitting Factory Entertainment: "Curators of Music, Food and Style since 1987," KFE owns four Knitting Factory live music venues, is partnered with The Regent Theatre in downtown Los Angeles and the Arrive Hotel, Palm Springs, and four restaurants: three Federal Bars (in North Hollywood, Long Beach and Brooklyn, NY) and Bow and Truss in North Hollywood. Knitting Factory Records, along with its partners Partisan Records, manages recorded music catalogues and current and legacy artists (including Deer Tick, Gypsy Kings, Sylvan Esso, Phox, Fela Kuti, and Heartless Bastards, among others); releases content in all formats as well as music-branded DVDs. Figure Eight Media, Knitting Factory Management and the Van Johnson Company handle the careers of emerging and critically acclaimed recording and theatrical artists both in the U.S. and overseas. Artists range from the Knitts, Radio Moscow and Prima Donna. The company also has partnerships with Giant Step, Life or Death PR and the Talkhouse media web property. The KFE-produced Broadway musical hit Fela! has toured the world and the documentary FINDING FELA! premiered at the Sundance film Festival in January 2014 before screening nationwide. Knitting Factory Entertainment recently debuted the brand-integrated "rock-u-mentary" *Rock City Los Angeles* and the web series *Drive Time*, an interview show with indie music artists. Its licensing division produces branded apparel and accessories. Visit www.knittingfactory.com for more information.